

## INTERACTIVE DESIGN/ADVANCED DESIGN FOR THE WEB

# PROJECT 1

*Project Title* To-Do App

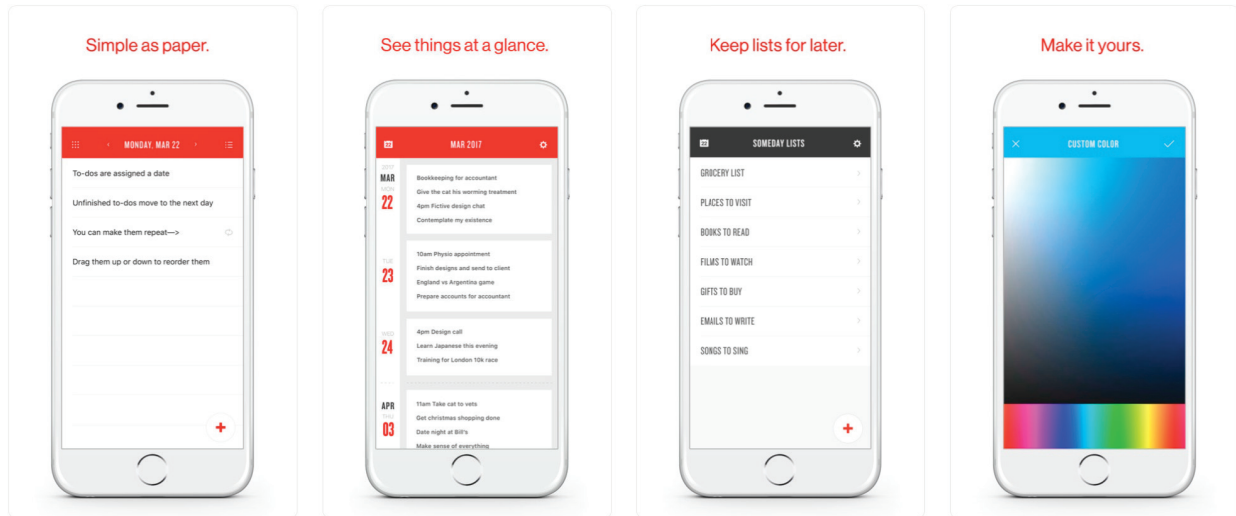
**PROJECT DESCRIPTION** The term “app” is a shortening of the term “software application”. It has become very popular, and in 2010 was listed as “Word of the Year” by the American Dialect Society. In 2009, technology columnist David Pogue said that newer smartphones could be nicknamed “app phones” to distinguish them from earlier less-sophisticated smartphones.

**PROJECT GOALS** For your first project you will need to design a fully flushed out mobile app. It can be designed as a iOS, Android or Windows app (*I recommend going with what you are familiar with*). We will be using this project to become familiar with Adobe XD (*an industry standard application created for designing and prototyping user experience for web and mobile apps.*) and to begin thinking about UX (*user experience which focuses on how something works and how people interact with it*) and UI (*user interface which focuses on the look and layout*).

One of the most useful and ubiquitous types of apps created today is the To-Do list app. Starting simple gives us a broad canvas in which to be creative. A To-Do list app can be simple, complex, themed or even gamified. Think of how you and others use a To-Do list, from managing tasks, organizing tasks, setting possible due dates. The challenge is to motivate a user to complete their tasks.

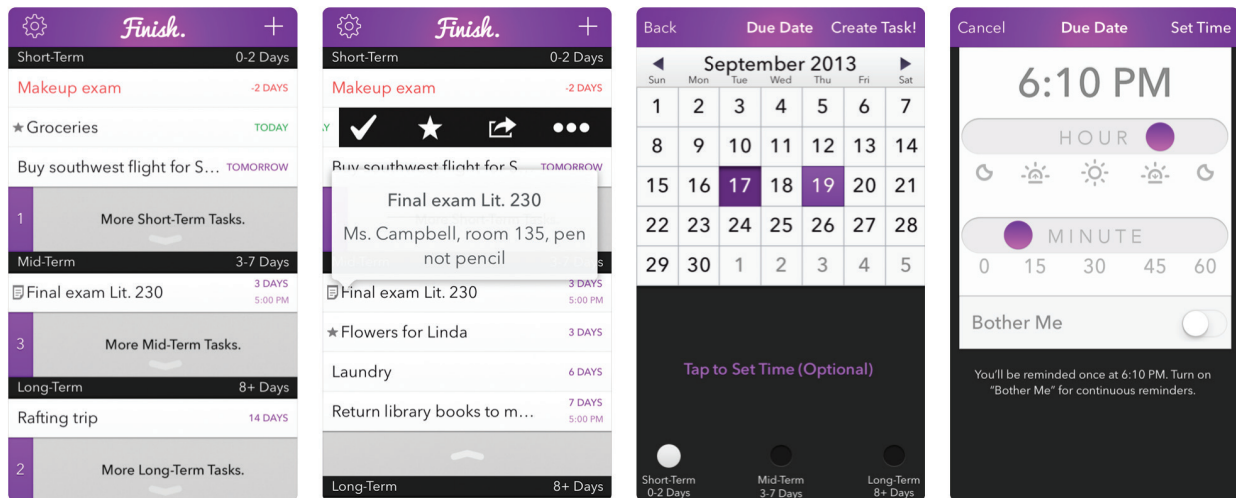
For your final you will use Creative Cloud to prototype your app, XD gives the option to create a link that can be reviewed online that you will present as your final. The online link feature will embed your fonts into your presentation. If for some reason this is not an option you may show screenshots of how the app works (*you do not need to know how to actually build the app*).

The finals need also be saved in PDF format and uploaded to Canvas for the project on the date the project is due. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname - Class - ProjectNumber >  
*FLastname-ART263-Project1.pdf*



## TEUXDEUX

TeuxDeux is the simplest to-do app for the iPhone. De-stress your days with the easy power of TeuxDeux and get things done like never before.



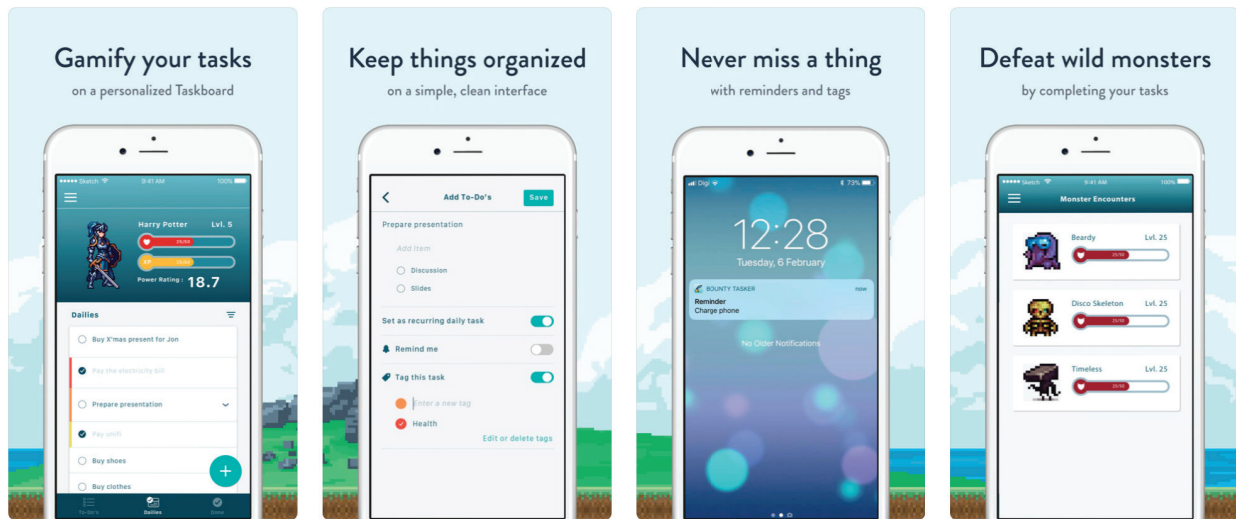
## FINISH

Overcome the clutches of procrastination with Finish, a busy iPhone user's best friend. Unlike other to-do apps that are "clever" for their own sake, only Finish takes advantage of how you naturally think. Finish gets in your face when you need it, stays out of the way when you don't, and effortlessly keeps you focused on the only thing that matters: completing important tasks.



### EPICWIN

EpicWin is an iPhone app that puts the adventure back into your life. It's a streamlined to-do list, to quickly note down all your everyday tasks, but with a role-playing spin. So rather than just ticking off your chores and reminders, completing each one earns you XP to improve and develop your character in an ongoing quest to improve stats, gain riches, and level-up.



### BOUNTY TASKER

Experience the highest level of productivity and motivation in your life, just by living life like an RPG! Bounty Tasker helps you stay productive and keep things engaging so you can work effectively and be more stress-free.