

GRAPHIC DESIGN

PROJECT 4

Project Title Museum App

PROJECT DESCRIPTION The term “app” is a shortening of the term “software application”. It has become very popular, and in 2010 was listed as “Word of the Year” by the American Dialect Society. In 2009, technology columnist David Pogue said that newer smartphones could be nicknamed “app phones” to distinguish them from earlier less-sophisticated smartphones.

PROJECT GOALS For your final project you will need to design a fully flushed out mobile app for your ride rental. It can be designed as a iOS or Android app (*I recommend going with what you are familiar with*).

The content of the app will need to be created by you. I would recommend doing some substantial research on the Apple App store or Google Play store and look into the design of existing museum apps, how they divide and organize their content and areas that make the app useful for the user.

Some recommendations I can make are to include a log in and form for signing up, a tour area with different sections of the museum highlighted, a map of the museum with stairs (*if any*), exits, bathrooms, and areas of the museum clearly labeled, a calendar of museum events, a gift shop area for ordering items online (*this would also introduce a shopping cart feature as well as payment processing steps*), ticket sales for special exhibits and a QR code for the scanning of one’s ticket to gain admission to the exhibit or museum itself. Be creative.

For your final you will show screenshots of how the app works (*you do not need to know how to actually build the app but use photoshop to create the screenshots*). If you have Creative Cloud you can use the new Adobe XD to prototype your app, it gives the option to create a link that can be reviewed online that you can present as your final as well. I recommend using this online link feature because it will embed your fonts into your presentation, if you don’t and you are using a font that is not on the presentation computer your app will not appear correctly.

The finals need also be saved in PDF and XD formats and uploaded to the assignment link on the class’ Canvas for the project on the date the project is due. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname - Class - ProjectNumber > *FLastname-ART217-Project4.pdf*