Graphic Design
Project 2

Project Title　Ride Rental Vehicle Design and Dock

Project Description　For your second project you must design your fleet vehicle and brand them, as well as the dock or parking area in which your vehicle can be found by your customers.

This mock-up can be done in either Illustrator or Photoshop, it must be high resolution *(300 dpi or better)*. You will not need to print or mount this project as we will display them on the projector for final critique.

Final: The finals need also be saved in PDF format and uploaded to the class' Blackboard group. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname – Class – ProjectNumber > *FLastname-ART217-Project2.pdf*
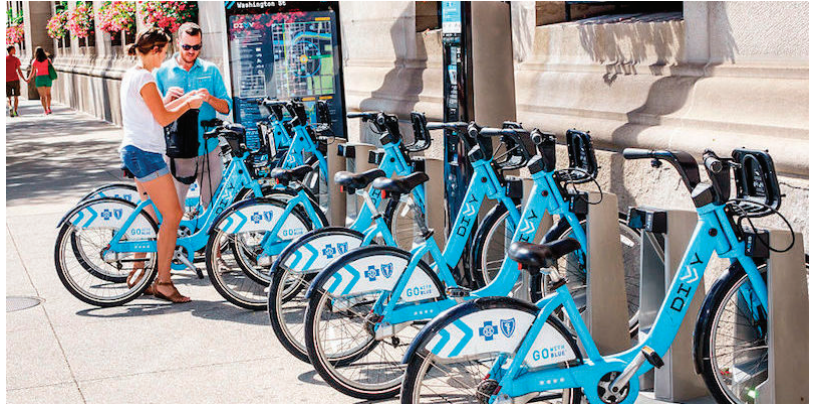
Some Examples

Car2Go
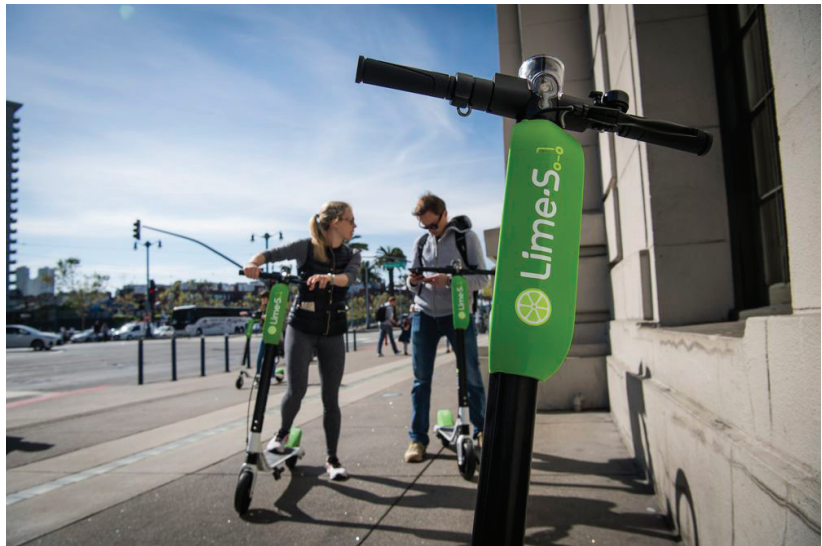

blueLA

Share 'N go

Divvy

Nice Ride

Bike

Scoot

LimeS

Bird